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**UNIVERSITÄT
BERN**

Sponsorship Booklet

International Conference on Operations Research

August 31 - September 3, 2021 / Online

www.or2021.unibe.ch / or2021@pqm.unibe.ch

OR 2021

OPERATIONS
RESEARCH
BERN



Welcome to OR 2021

It is my great pleasure to welcome you to the **International Conference on Operations Research 2021**, the joint annual conference of the Operations Research Societies of Switzerland (**SVOR**), Germany (**GOR e.V.**) and Austria (**ÖGOR**). The OR 2021 will be held **online** from **August 31 to September 3, 2021**.

The conference connects academics and practitioners from operations research, management science, data science and analytics. Designed around this year's special theme -- **Business Analytics for Data-Driven Decision Making** -- the OR 2021 is an excellent platform to share the most recent research, to discuss trends in the industry and interact with leading experts.

Earlier conferences have welcomed more than 500 participants from across Europe, making it a **highly attractive event for sponsors**. The 2021 edition will be the first ever online conference in the OR series, and we could not be more excited to share with you the sponsoring opportunities in the virtual setting. Whether you showcase your products in an online tutorial session, place an ad in the digital program booklet or sponsor an entire conference stream: the virtual floor is all yours!

We look forward to discussing the options with you and finding the sponsorship package that meets your specific goals. Please do not hesitate to contact us at or2021@pqm.unibe.ch.

Warm regards,

Norbert Trautmann,

Professor in Quantitative Methods at the University of Bern
Conference Chair OR 2021

Sponsorship Packages

Platinum package: CHF 7'500

- * 5 conference registrations
- * 45-minute tutorial session about your product and/or technology (live session via Zoom, accessible to all participants)
- * Platinum sponsor status on conference website
- * Video ad on dedicated page on conference website
- * Recognition at each plenary session
- * Full page ad in digital program booklet

Gold package: CHF 5'000

- * 4 conference registrations
- * 45-minute tutorial session about your product and/or technology (live session via Zoom, accessible to all participants)
- * Logo on conference website
- * Video ad on dedicated page on conference website
- * Slide recognition at opening plenary
- * Full page ad in digital program booklet

Silver package: CHF 1'500

- * 3 conference registrations
- * Logo on conference website
- * Slide recognition at opening plenary
- * Logo in digital program booklet

Add-On Options

Platinum plus / Gold plus / Silver plus: CHF 1'000

- * Up to 6 additional conference registrations for your employees, co-workers and partners
- * Each registration includes: admittance to all sessions, talks and the virtual social program; access to interactive tutorial sessions; conference material; Springer proceedings online volume

Stream sponsorship: CHF 2'500

- * Sponsored stream is referred to as "Stream, sponsored by" across all communication media
- * Slide recognition at each session of sponsored stream
- * 15 streams available on a first-come-first-served basis; please visit www.or2021.unibe.ch to learn more about streams

Virtual meeting space: CHF 1'500

- * 5 additional conference registrations for your employees, co-workers and partners
- * Dedicated virtual meeting space during the conference for collaboration and networking with attendees
- * Available from 9:00am to 5:00pm on Wednesday and Thursday, and from 9:00am to 12:00pm on Friday

See you again voucher: CHF 1'500

- * 1 voucher per participant with a special offer for your online shop or service
- * Prominently advertised in digital program booklet

Booking Form OR 2021 Sponsorship

Organization and contact details:

Company or organization name:

Name of contact person:

Address:

City:

Postal Code:

Country:

Email:

Phone:

We are interested in:

Premium package

Gold package

Silver package

Add-on: Platinum plus / Gold plus / Silver plus

Add-on: Stream sponsorship

Add-on: Virtual meeting space

Add-on: See you again voucher

Kindly send the booking form to or2021@pqm.unibe.ch. We will get in touch with you shortly to discuss your sponsorship package in further detail.
Thank you!

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